

## Veolia signs landmark B-BBEE deal with Ceracure

On 26 July, Veolia Water Technologies South Africa (Veolia) officially unveiled its new strategic partnership with Ceracure (Pty) Ltd (Ceracure). This landmark shareholding agreement strengthens the company's compliance with new Broad-Based Black Economic Empowerment regulations as a high level contributor, and demonstrates its continued commitment to local empowerment and transformation.

"Veolia was looking for a local development partner with strong project experience in the water treatment markets," explains Gunter Rencken, Managing Director, Veolia Water Technologies South Africa. "In Ceracure, with whom we've had a less formalised working partnership for about four years, Veolia has a hands-on, active B-BBEE partner with a thorough understanding of our core business and the water treatment market."

This close alignment in corporate vision lays the basis for a synergistic approach to increased business development in both South Africa and Africa. "With this partnership in place, Veolia can confidently amplify business development avenues and enhance our project reach in the municipal and industrial markets," Rencken continues.

"In addition to demonstrating Veolia's seriousness to transformation and social development, it also means we'll be able to supply water treatment solutions encompassing a broader scope of works," explains Langa Nxumalo, Managing Director, Ceracure. "Together, we can advance our technical and business capabilities, offering a more complete project scope in water treatment applications including both mechanical and electrical solutions. Project execution, capital costs, commissioning, as well as aftersales operations and maintenance, can all be more reliably, accurately and effectively controlled."

The partnership will also see Veolia South Africa taking an active approach to expanding Ceracure's business capabilities. "We are assisting Ceracure with achieving a higher CIDB grading, and have planned for a structured transfer of technology and skills of Veolia's water treatment expertise to Ceracure," Rencken explains.

Veolia's shareholding arrangement with Ceracure represents an important pillar of the company's new vision that is enhancing the water solutions specialist's delivery of highly efficient, low-footprint water treatment technologies in South Africa and Africa. Alongside the B-BBEE deal are a range of recent organisational and technological innovations that have streamlined the company's manufacturing, distribution and service networks across the region. Veolia South Africa is now positioned as a key technology and manufacturing hub for Veolia's new range of standard engineered products and systems as well the company's range of Hydrex™ speciality chemicals.

"We are excited to welcome Ceracure on board, and look forward to a fruitful synergy with them as we continue to tackle Africa's water treatment challenges," Rencken concludes.

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## News

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**Veolia** group is the global leader in optimized resource management. With over 163 000 employees worldwide, the Group designs and provides water, waste and energy management solutions that contribute to the sustainable development of communities and industries. Through its three complementary business activities, Veolia helps to develop access to resources, preserve available resources, and to replenish them.

In 2016, the Veolia group supplied 100 million people with drinking water and 61 million people with wastewater service, produced 54 million megawatt hours of energy and converted 31 million metric tons of waste into new materials and energy. Veolia Environnement (listed on Paris Euronext: VIE) recorded consolidated revenue of €24.39 billion in 2016. [www.veolia.com](http://www.veolia.com)

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