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**Career Opportunity: Marketing and Business Development Manager**

**About**

FSACCI is a member-based and member-driven business platform that aims to provide a full range of business support to our members from A-Z! Our team inspires these business connections through its people-centered approach, energy and resourcefulness. We are looking for proactive people to help support the needs of more than 200 French and South African companies. As one of our core missions is to support reciprocal trade so applicants should be comfortable working in a diverse environment with a variety of external stakeholders. If you like the thought of working on a multiplicity of projects and are a big team player then we’d love to have you join us!

**Job Description**

The Marketing and Business Development Manager will hold a central role in the Chamber and will be responsible for ensuring the commercialization, marketing and development of the Chamber’s activities through the development and coordination of communication campaigns, project/initiative management and market research that will assist in bringing visibility to FSACCI’s members and the products/services offered to them by the Chamber.

**Duties and Responsibilities**

* Collaborate with the General Manager to implement new and modified programs and initiatives
* Develop, monitor, and analyse the performance of marketing programs to guide current and future strategies
* Assist in developing market research studies and analysing their findings
* Assist in creating, recommending, and implementing marketing programs and campaigns for products and services of the organization
* Assist the General Manager in achieving revenue goals
* Maintain good working relationships with existing clients to enhance client retention and new sales through referrals and references
* Actively identify and generate prospects through strategic marketing and sales strategies focusing on our member base and external target markets

**Skills**

* Great organizational skills and the ability to work across departments and a great attention to detail
* Excellent communication skills, both written and verbal
* Strong leadership skills and a knack for coming up with innovative solutions
* Knowledge of both the French and South African Business environments and key sector insights
* Proactive and resourceful

**Required education and experience**

* Proficiency in MS Office, communication platforms (social medial, Mailchimp) and design tools (Canva, InDesign)
* A degree in Business or relevant field

**Preferred education and experience**

* Experience with B2B marketing
* Working knowledge of French

**Position type**

* Full time
* Flexible working hours, dependent on FSACCI activities
* 21 days leave/year excluding public holidays and closure over December

A competitive, negotiable salary will be offered depending on experience. Please send **a motivation letter and CV** by Sunday, 26th of September 2021 to the email address listed below if you are interested in this position:

business@fsacci.co.za.

**Please be sure to include in the subject of your email the position you are applying for.**

**NB.: Only shortlisted candidates will be contacted for an interview invitation.**