

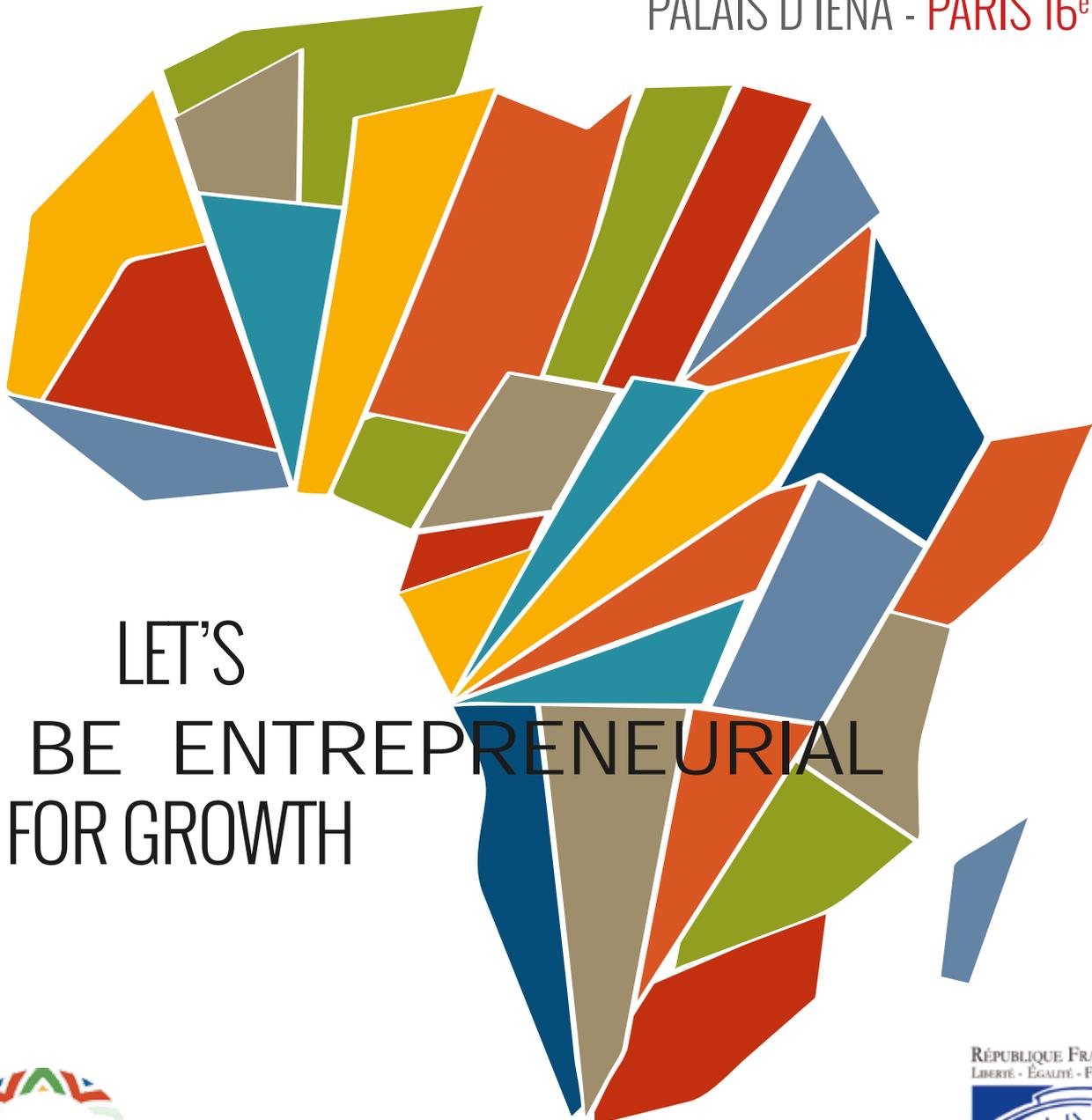


LES RENCONTRES
africa
2016



SEPTEMBER 22ND & 23RD

Conseil Économique Social et Environnemental
PALAIS D'IÉNA - **PARIS 16^e**

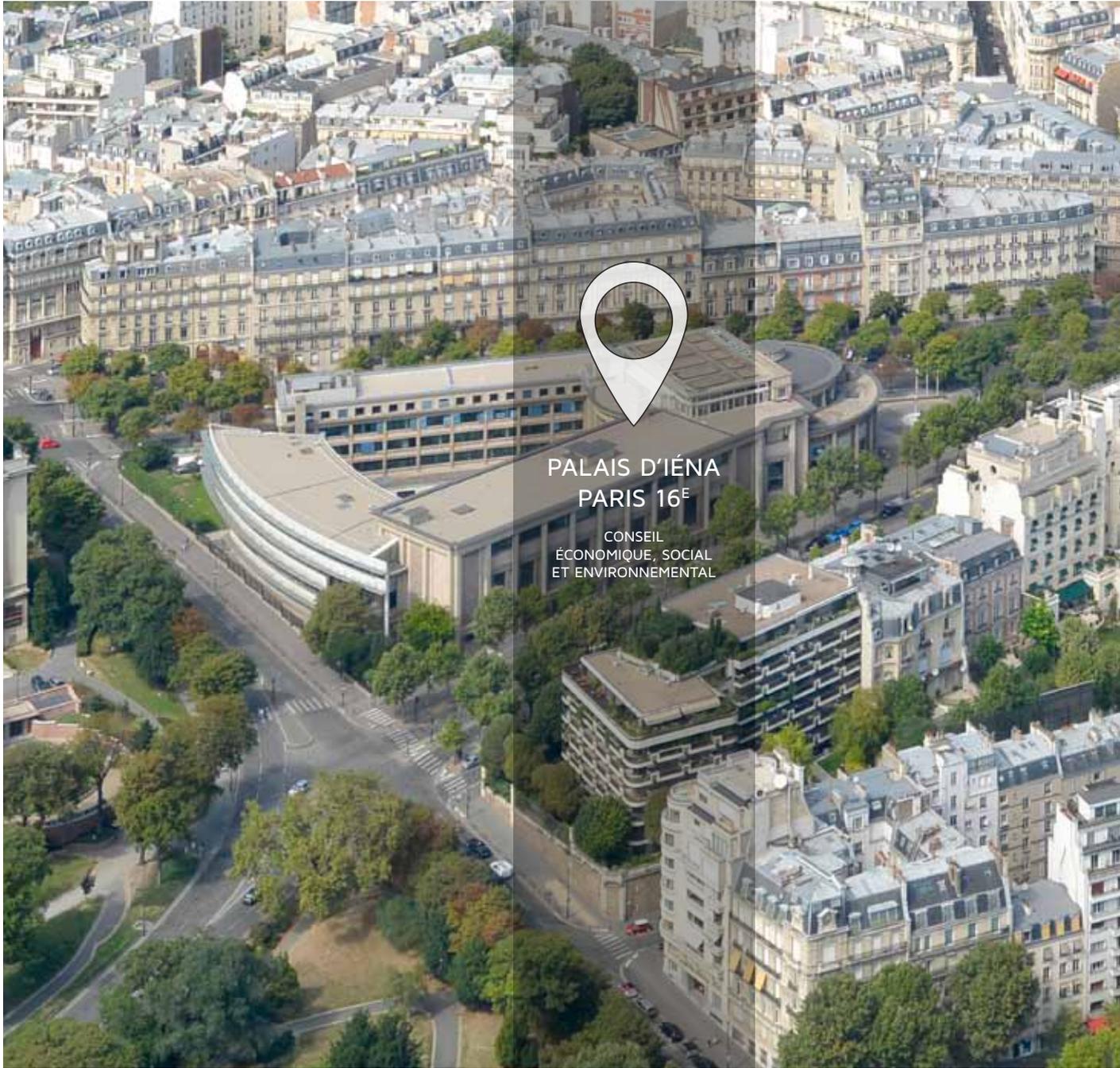


LET'S
BE ENTREPRENEURIAL
FOR GROWTH



www.africa2016.org





PALAIS D'ÉNA
PARIS 16^E

CONSEIL
ÉCONOMIQUE, SOCIAL
ET ENVIRONNEMENTAL



800 companies
More than **30 countries represented**
3,000 business meetings
6 themes
Lunches & networking



LES RENCONTRES africa 2016

The most important economic event involving Africa organized in France

Under the auspices and patronage of the Ministry of Foreign Affairs and International Development, in joint collaboration with AfricaFrance and the Economic, Social and Environmental Council, the Africa 2016 meetings will actively promote "economic and human ties between Africa and France for a shared future".

September 22nd and 23rd
Conseil économique, social et environnemental,
Paris 16^e

Nowadays, the African continent plays an essential role in the economic world. The aim of this international meeting is to facilitate and diversify trade and exchanges. To give rise to and foster industrial, economic and technological cooperation, to create job opportunities by placing human beings at the central focus, promoting transfer of know-how, and developing training programs.

The event is also supported by AFD/Proparco, Bpifrance, Business France, the CGPME, the Council of French Investors in Africa (CIAN), the Committee of French Foreign Trade Advisors (CNCCEF) and by numerous Chambers of Commerce and Industry. Moreover, Medef International assists by inviting African partners in France, to "Les Rencontres Africa 2016".

This event anticipates and looks ahead to the meeting between African and French heads of state.

(*) to be confirmed



Content of the Africa 2016 meetings

Business Meetings

3,000 meetings for
800 expected companies

The inaugural session

With the presence of the French Minister of Foreign Affairs and attendance of numerous African Ministers and leaders

Plenary conferences and forums

- The sustainable city
- Agriculture and agribusiness
- Energies
- Innovation and the digital revolution
- Public/Private Financing and Partnership
- Training programs and HR

An exhibition area

40 promoting spaces and designated areas for countries

A WebTV

100 interviews conducted by journalists.

Networking lunches

Daily during the event



MAKING PARTNERSHIPS

BETWEEN HIGH

GROWTH
POTENTIAL

FRENCH AND
AFRICAN
COMPANIES A
REALITY



Le Caire - Egypte

TURNKEY
 BUSINESS MEETINGS
 TO DEVELOP
 CONCRETE
 PROJECTS

COMPANIES ATTENDING

More particularly intended for French middle-market companies and small and medium-sized companies, and high-profile African companies, the Africa 2016 meetings enable business meetings not only between French and African companies but between African companies themselves as well.

More than 500 French companies will attend and be mobilized in partnership with the CGPME, the CNCCEF, the French Foreign Trade Advisors (CCE), the Council of French Investors in Africa (CIAN) and the Chambers of Commerce and Industry.

More than 300 African companies will attend thanks to numerous agreements with local employers, chambers of commerce in Africa... These companies will benefit from introductions thanks to a system of pre-arranged meetings.

(*) to be confirmed

THE BUSINESS MEETINGS

Each participant will benefit from a meetings management service. Each participant can request to schedule a meeting with another participant and the system can also make meeting recommendations. The meetings will take place during the event in specific areas.

Cutting-edge technological tools are used to facilitate meetings; the system is available on the net and on your smartphone. It is the ideal way to develop your business potential worldwide!



N

Dawa,

Éthiopie



AN INAUGURAL SESSION

The aim is to provide, thanks to concrete examples and through reports, an illustration of new working methods to advance and further cooperation between French and African companies: "Let's be entrepreneurial for growth!".

With the attendance of:



Jean-Marc AYRAULT (*)
 International Minister of Foreign
 Affairs and International
 Development



Daniel Kablan DUNCAN (*)
 Prime Minister of Ivory Coast



Emmanuel MACRON (*)
 French Minister of Economy,
 Industry and Digital



Amadou BA (*)
 Senegalese Minister of Economy,
 Finances and Plan,
 president of NEPAD



Matthias FEKL (*)
 Secretary of State
 in charge of Foreign Trade



Jean-Pierre RAFFARIN
 Chairman of the Committee
 on Foreign Affairs, Defence
 and Armed Forces



Elisabeth GUIGOU (*)
 Committee Chair for
 Foreign Affairs
 of the National Assembly



Lionel ZINSOU
 President of AfricaFrance



Jean-Michel DEBRAT
 Director of AfricaFrance



Tony ELUMELU (*)
 President of Heirs Holdings



Patrick BERNASCONI
 President of the Economic,
 Social and Environmental Council



Akinwumi ADESINA (*)
 President of The African Bank
 for development



Mo IBRAHIM (*)
 Chairman of Mo Ibrahim
 Foundation



ISABEL DOS SANTOS (*)
 Angolan Business woman

(*) to confirm



6 THEMES

SUSTAINABLE CITY
 AGRICULTURE
 AND AGRIBUSINESS
 ENERGIES
 INNOVATION AND I.T.
 FINANCING AND PPP
 TRAINING PROGRAM AND HR



COUNTRIES HONOURED AND ENJOYING PRIDE OF PLACE

| | |
|-------------|-------------------|
| MOROCCO | EGYPT |
| SENEGAL | ETHIOPIA |
| IVORY COAST | ANGOLA |
| CAMEROON | GHANA |
| KENYA | SOUTH AFRICA |
| NIGERIA | (Temporary list) |

CONFERENCES AND LECTURES

6 main themes lie at the core of the event and are included within the organisation of plenary conferences. They are also developed in practical or technical conferences as well. The program is managed by the AfricaFrance Organisation and by the Orientation Council.

It ensures an exemplary quality of content. Each theme will be the subject of a thorough analysis and contribution.

The main partners can also participate and share their experiences on these central topics that are vital for the development of Africa.

COUNTRIES ESPECIALLY HONOURED AND ENJOYING PRIDE OF PLACE

The main aim is, through important projects and exemplary achievements, for companies to become aware of and explore the full scope and range of programs designed to facilitate investment in these countries. The latter will have at their disposal an exhibition area at the event and enjoy state-of-the-art means of communication as well as a working group.



Port Elisabeth - South Africa



Contacts

OPERATOR



INFORMATION FOR PARTNERS AND BOOTHS

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- Jean-Michel DEBRAT, Directeur général, AfricaFrance
- Marc BOUTEILLER, Directeur adjoint Afrique, Ministère des Affaires étrangères
- Laurent Estrade, Adjoint du Chef de bureau Multifin2 de la DG Trésor

ORIENTATION COUNCIL

- Ministère des Affaires étrangères et du développement international
- DG Trésor
- AfricaFrance
- Conseillers du Commerce extérieur de la France
- CIAN
- Conseil économique social et environnemental
- AFD/Proparco

As well as all partners at the event

(*) TO BE CONFIRMED

COMPLETE PROGRAM
AND REGISTRATION

www.africa2016.org