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7th June 2023

Her Excellency Ms. Petra Pereyra Delegation of European Commission P O Box 1253 Gaborone

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## BOTSWANA HOSTS U.S. – AFRICA BUSINESS SUMMIT: 11<sup>TH</sup> – 14<sup>TH</sup> JULY 2023

Reference is made to the above subject matter.

Botswana will host the US-Africa Business Summit in Gaborone, on the 11<sup>th</sup> – 14<sup>th</sup> of July 2023. The US-Africa Business Summit brings together heads of states, government officials, policy makers, private sector, industry leaders and businesses from the United States of America and the African continent to converse on wide ranging issues on business, trade relations and bilateral relations between the US and African states.

The US-Africa Business Summit is organised and hosted in Botswana in collaboration with the Corporate Council on Africa. The Corporate Council on Africa (CCA) is the leading U.S. business association focused solely on connecting business interests in Africa. The Council aims to promote business and investment between the United States and African nations, and serves as a neutral, trusted intermediary connecting its member firms with the essential government and business leaders they need to do business and succeed in Africa.

## Why participate in the US-Africa Business Summit?

The US-Africa Business Summit provides an opportunity for targeted high-level engagements between the US and African States delegates. Delegates will have access to over 1 200 delegates from the United States and across the African continent.

- High level interactions between US and African states delegates
- Targeted business to business (B2B) engagements
- Creation of contacts and leads for trade/Investment
- To nurture relations and stimulate more trade relations between the US and African delegates

The Business Summit will be held under the theme: **Enhancing Africa's value in Global Value chains** and will attract an exceptional line-up of global public and private business leaders from various sectors, and well over 1 200 delegates from over 65 countries.



We therefore request the esteemed office of the Ambassador to extend an invitation to Europe private sector to participate at the Summit. Interested private sector companies can register for the Business Summit at <a href="https://www.usafricabizsummit.com/usafricabizsummit/registration">https://www.usafricabizsummit.com/usafricabizsummit/registration</a>.

Yours sincerely,

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**ACTING CHIEF EXECUTIVE OFFICER**