

28 March 2018

**Invitation to the Japan-Africa Public-Private Economic Forum**

Dear Colleagues

JETRO, the Japan External Trade Organization, in cooperation with the Government of Japan, is organizing the Japan-Africa Public-Private Economic Forum to be held from 3-4 May 2018 in the City of Johannesburg, the Republic of South Africa. It is our great honour and pleasure to extend an invitation to you to participate in this important event.

It follows the announcement made by Prime Minister Shinzo Abe in August 2016, in Nairobi, to launch the "Japan-Africa Public-Private Economic Forum" to be held in Africa with a view to accelerating private-sector-led economic growth by encouraging further business encounters among Japanese and African companies.

The Forum, with the full involvement of Japanese business leaders, will provide an opportunity for Japanese and African companies as well as key business institutions to highlight their work in Africa.

For participants, it is an opportunity to discuss and to reflect on their approaches for boosting investment, including ways on leveraging public and private resources, in their respective countries with business representatives. The Forum will also highlight the challenges surrounding private-sector-driven economic growth and will showcase successful and innovative examples to assist in exploring the way forward. Business networking events will also be arranged to generate new business opportunities for the participating companies not only from Japan and Africa but also from other countries.

We humbly request that you share this event with your members. For registration for the Forum, please find the details on the attached invitation.

We look forward to welcoming you at the Forum and we hope that this event will provide another fruitful way to engage with Japan.

Yours sincerely,



Hiroyuki Nemoto

Executive Director for the African region

JETRO Johannesburg